

PRESS RELEASE

Blockchain Technology in Culture: Invitation to an online conference hosted by ZKM | Karlsruhe with Hyundai Artlab and Goethe-Institut Korea

Digitization processes mean upheavals on a global scale and changes to the political world order. This brings about a raft of questions, of which we aim to address a few, such as: What kind of organization processes are necessary in order to maintain online self-determination and sovereignty? What does blockchain technology mean for artistic production, outreach, and their infrastructures? At the online conference "Entangled Transparency 3.0" ZKM | Karlsruhe, Hyundai Artlab, and Goethe-Institut Korea will be looking for answers on March 9, 2023.

ZKM | Karlsruhe, online conference "Entangled Transparency 3.0," March 9, 2023, 10:00 a.m. (CET) / 6:00 p.m. (KST), admission free

Link to the event: et3.common.garden

Further information: zkm.de/en/entangled-transparency

Together with the climate crisis, advances in information technology constitute the biggest challenges of our times, both of which are happening rapidly, on a global scale, and trigger queries: What forms of governance and social organization are conceivable against this backdrop of complex restructuring? Climate change and sovereignty are both hybrid constructs, embedded in social and ecological contexts. Sovereignty, whether national or personal, whether a matter of geopolitics or self-determination, must be constantly renegotiated to find a balance, and is therefore reliant on the free flow of information. At present, however, the instrument by which we stay connected across national borders is controlled by a few corporations and functions like an absolute monarchy. By contrast, Web 3.0 promises a blockchain-based solution for a decentralized and federated Internet.

Ever since the hype around NFTs (non-fungible tokens) peaked in 2021, blockchain technology has become a hot topic— even though it was first used back in 2014. Together with Hyundai Artlab and the Goethe-Institut Korea, ZKM | Karlsruhe is organizing the online conference "Entangled Transparency 3.0" to open a discussion on the possible social and cultural implications of a potential blockchain-based network. The conference will pose questions about transparency, its contradictions, challenges and risks within a

February 2023

Online Conference

»Entangled Transparency 3.0«

Thu, March 09, 2023 10 am CET

Press contact

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Founders of the ZKM



Baden-Württemberg
MINISTERIUM FÜR WISSENSCHAFT, FORSCHUNG UND KUNST

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new kind of Web from a cultural perspective. In addition, the impact of blockchain-based technologies on art institutions will also be raised. Together with international practitioners, artists, researchers, and theorists, ZKM | Karlsruhe and its project partners are initiating a dialogue about alternatives to Web 2.0 that is currently in use.

As an exemplary Web 3.0 prototype, an endless poem inspired by Peter Weibel accompanies the discussion program. The artistic-scientific chairman and CEO of the ZKM | Karlsruhe will start the collaborative online text, which will then be continued by anyone who wants to participate. This interactive artwork will be available in a digital exhibition, along with other contributions via the link et3.common.garden.

Conference Program

10:00 a.m. – 10:05 a.m. (CET)

Introduction common.garden

Constant Dullaart, artist, and founder of common.garden

10:05 a.m. – 10:25 a.m. (CET)

Keynote 1

Bogna Konior, author and scholar specializing in digital culture, philosophy of technology, and new media

10:25 a.m. – 10:50 a.m. (CET)

Keynote 2

Maurice Benayoun, new media artist, curator, and theorist

10:50 a.m. – 11:05 a.m. (CET)

Presentation *Endless Poem*

Peter Weibel, artistic and scientific chairman of the ZKM | Karlsruhe
Christian Lölkes, artist and hacker at ZKM | Karlsruhe

11:05 a.m. – 11:45 a.m. (CET)

Manifesto Performances

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by Jaya Klara Brekke, Crypton, Primavera De Filippi, Sarah Friend, Kyriaki Goni, Operator, Bhavisha Panchia, and Bi Xin

11:45 a.m. – 12:15 p.m. (CET)

Manifesto Performances: Institutions 3.0

by Ruth Catlow, Michael Connor, Sabine Himmelsbach, Yannick Hofmann, Chuang Wei Tzu, and Hyunjung Woo

12:15 p.m. – 1:00 p.m. (CET)

Final discussion, moderated by Michael Connor

The conference will be held in English.

ZKM | Karlsruhe

The ZKM | Center for Art and Media Karlsruhe is a cultural institution that is unique in the world. With its art collection, publications, archives, and artistic, scholarly and scientific research on the electronic arts, the ZKM stands for a program of interdisciplinary projects and international collaborations. In its exhibitions, symposia, concerts, and workshops, the ZKM communicates the theoretical discourses of philosophy, science, technology, politics, and economics from a contemporary artistic perspective.

Goethe-Institut Korea

The Goethe-Institut is the cultural institute of the Federal Republic of Germany with a global reach. With 158 institutes in 98 countries, it promotes knowledge of German abroad, encourages international cultural exchange and cooperation, and conveys comprehensive cultural, social, and political information about contemporary Germany. Its cultural and educational programs promote intercultural dialogue and enable cultural participation.

Hyundai Motor's Art Projects by Hyundai Artlab

Hyundai Motor Company has been supporting art initiatives driven by long-term partnerships with global museums - the National Museum of Modern and Contemporary Art, Korea (MMCA), Tate,

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and the Los Angeles County Museum of Art (LACMA) since 2013, along with major partnerships for the Korean Pavilion at the 56th, 57th, 58th, and 59th Venice Biennale and the 20th and 21st Biennale of Sydney. The newly established Hyundai Tate Research Centre: Transnational encourages innovative ways of thinking about art and global art histories, and in partnership with global media group Bloomberg, Hyundai Motor Company connects international audiences with artists exploring the convergence of art and technology.

Visit <http://artlab.hyundai.com> or follow [@hyundai.artlab](https://twitter.com/hyundai.artlab) #HyundaiArtlab to learn more about these projects.

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