

Save the Date: eCulture Convention – The Economic and Cultural Impacts of the Digital Age

On September 15–17, 2021 the eCulture Convention titled „The Economic and Cultural Impacts of the Digital Age“ will take place both at the High-Performance Computing Center Stuttgart (HLRS) and online via livestream. The convention will focus on opportunities that recent trends in art, culture, and the economy offer for future research at the intersection of digital technologies and the arts. The ZKM is cooperation partner for the convention, with representatives of the center presenting lectures and a concert.

Organized by HLRS and the Media Solution Center (MSC) Baden-Württemberg, the event will offer a platform for experts from across the world to discuss new developments in art, culture, and business. The discussions will lay a foundation for future research and projects at the interface of science, industry, and art.

The convention program will consist of one-hour keynote lectures and project presentations by scientists and artists from fields such as economics, computer animation & VFX, design and architecture, composition, philosophy, machine learning, and the performing arts.

The ZKM will present *The Intelligent Museum*, a project that is jointly run with the Deutsches Museum, give a live presentation on *Experiments in Art and Economics*, and offer a **concert featuring electroacoustic works** by Ludger Brümmer (ZKM | Hertz-Lab).

Furthermore, the event will celebrate the start of the Research and Creation Center for Computational Based Art, Culture, and Economy, a center that will connect young, creative people with industrial partners and high-tech equipment in ways that promote the reciprocal exchange of skills and ideas.

The eCulture Convention is free and open to the public. For participation in individual sessions on-site at HLRS, registration and proof of Covid-19 vaccination, recovery or a negative test result (not older than 24 hours) is required. Depending on the legal situation and any corresponding regulations related to the coronavirus pandemic at the time of the convention, it is possible that on-site participation could be prohibited.

Register here: ecultureconvention.com/reserve

The event will also be broadcast via livestream, which will be available on the eCulture Convention website: ecultureconvention.com

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Organizing institutions
**HLRS Stuttgart, Media Solution Center
Baden-Württemberg**

Website eCulture Convention
ecultureconvention.com

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Lorenzstrasse 19
76135 Karlsruhe
Germany

Cooperation partners



Founders of the ZKM



Partner of the ZKM



The Media Solution Center Baden-Württemberg (MSC)

The Media Solution Center was founded in 2018 by the High-Performance Computing Center Stuttgart together with the Hochschule der Medien (HdM) Stuttgart, and the ZKM | Center for Art and Media Karlsruhe. Membership in the Media Solution Center Baden-Württemberg is open to any organization engaged at the intersection of the arts, culture, and science.

Website of MSC: www.msc-bw.com

The High-Performance Computing Center Stuttgart (HLRS)

The High-Performance Computing Center Stuttgart (HLRS) was established in 1996 as the first German national high-performance computing (HPC) center. As a research institution affiliated with the University of Stuttgart and a founding member of the Gauss Centre for Supercomputing, HLRS provides HPC services to academic users and industry. It operates leading-edge HPC systems, provides training in HPC programming and simulation, and conducts research to address key problems facing society and the future of supercomputing. Users of HLRS's systems conduct research across a wide range of scientific disciplines, with an emphasis on computational engineering and applied science.

Website of HLRS: www.hlrs.de

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