

Wed - Sun, 28.09.-02.10.2016

3D Festival BEYOND 2016 – *Future Design Thinking*

The press conference will take place on Tuesday, September 27, 2016 at 11 a.m. in the ZKM_Lecture Hall. The festival will open on Wednesday, September 28, 2016 at 19 p.m. in Karlsruhe's University of Music (HfM).

In 2011, BEYOND was organised in Karlsruhe for the first time and as the first international 3D festival in the world. With its vision of exhibiting and exploring “a future that has already begun”, BEYOND has provided annual insights into the latest, pioneering innovations since this time, in a triad of science, technology and art. The 3D BEYOND festival will take place again in 2016 from Thursday, September 29, 2016 to Sunday October 2nd, 2016 at the ZKM | Karlsruhe and Karlsruhe's University of Arts and Design (HfG) with the central theme of *Future Design Thinking*.

Symposium and art exhibition

The focus of this year's BEYOND festival is a three-day expert symposium, which is accompanied by an art exhibition that lets art get “Out of Control”. Work by recognised artists will be presented from Thursday, September 29 up to and including Sunday, October 2nd, 2016. It is not just technical innovations that will be expressed here, like in “Ecce Homo” and “Embrace Me” by Arent Weevers. Topical and contentious issues will also be depicted: In her “Global-is(ol)-ation” container installation, Gülsel Özkan will give visitors a new perspective of the “refugee crisis”. Visitors can look forward to numerous pieces of artwork and performances, including those by Vesna Petresin, Hannah Cooke, Marco Sanna, Elke Reinhuber, Vibeke Sorensen, Keiichi Matsuda, Daniel Berio, Frederic Fol Leymarie, Memo Akten and the Cosmokinetic Cabinet Noordung.

Thurs - Sat, 29.09.-01.10.2016

BEYOND Symposium 2016: *Future Design Thinking*

With the symposium, the artistic director of BEYOND Prof. Ludger Pfanz will link to considerations from past years and invite renowned speakers from different specialist fields to think ahead together to the future in lectures and podium discussions.

Press Information

September 2016

3D Festival BEYOND 2016

Symposium

Location

ZKM | Karlsruhe
Karlsruhe University of Arts and Design

Duration

Sept. 28–oct. 02, 2016

Press Conference

Tue., Sept. 27, 2016 at 11 a.m.

Press Contact

Dominika Szope
Head of Department Press and
Public Relations
Tel: +49 (0)721 / 8100 – 1220

Regina Hock

Assistant Press and Public
Relations
Tel: +49 (0)721 / 8100 – 1821

E-Mail: presse@zkm.de

www.zkm.de/presse

ZKM | Center for Art and Media

Karlsruhe
Lorenzstraße 19
76135 Karlsruhe
Germany




Partner

Hochschule für Gestaltung (HfG)
ZKM | Karlsruhe

Supported by



Staatliche Hochschule
für Gestaltung Karlsruhe 

The specific themes of the symposium

“Future Design” (Thurs, September 29, 2016)

“Future Design” is an interdisciplinary and mostly intercultural project, which focuses on mobility-led research and artistic and cultural creation. The focus here is on the encouragement of creativity and free expression of those involved, exploiting the latest and very recently developed technology. At the beginning of the symposium, the *Future Design Allianz* – an alliance of art, technology and science – will present its new programme, involved protagonists and associated artists, such as Ina Conradi, Philippe Pasquier, Robert Stuart-Smith and Kibwe Tavares, who won the Young Director’s Award in Cannes with his short film “Johah”.

“Virtual Reality” (Fri, September 30, 2016)

Virtual worlds of networks could become a firm component of human life in the future. Device manufacturers expect billions in revenue from Virtual Reality, known as VR for short and cited as the “Next Big Thing”. New opportunities are also developing in art and research with this technology. Philosopher Prof. Dr. Thomas Metzinger will address the global phenomenon of technologisation and the psychological risks, specifically of Virtual Reality, in his lecture, “The Virtual Avatar in Your Brain”. He supports the theory that our self does not exist and will move people into the bodies of others by means of Virtual Reality to prove this. In view of the risk and the possible collateral damage connected with this new technology, scientists and artists must champion its values and openly discuss its potentials and emerging uncertainties in order to formulate a vision for Europe and beyond.

“Future Design Thinking” (Sat, 01.10.2016)

Serious technical trends – such as interacting, cognifying, flowing, screening, accessing, sharing, filtering, remixing and tracking – overlap and strengthen each other. In addition, these forces are revolutionising the manner of our action, learning, living, dreaming and communication. “Future Design Thinking” allows deep insights into the reality and provides an extended perspective on the power of imagination. Desirable improbabilities are designed here – possible visions of a world in which we would like to live and which will resolve the conflict between nature and technology in the long term. For example, Alexander Colsmann will present a local project of the Karlsruhe Institute of Technology (KIT) in this context: The idea of organic solar cells produced in an environmentally friendly manner. Prof. Dr. Mark Post will also deal with the

Press Information
September 2016

3D Festival BEYOND 2016
Symposium

Location
ZKM | Karlsruhe
Karlsruhe University of Arts and Design

Duration
Sept. 28–oct. 02, 2016

Press Conference
Tue., Sept. 27, 2016 at 11 a.m.

Press Contact
Dominika Szope
Head of Department Press and
Public Relations
Tel: +49 (0)721 / 8100 – 1220

Regina Hock
Assistant Press and Public
Relations
Tel: +49 (0)721 / 8100 – 1821

E-Mail: presse@zkm.de
www.zkm.de/presse

ZKM | Center for Art and Media
Karlsruhe
Lorenzstraße 19
76135 Karlsruhe
Germany




Partner

Hochschule für Gestaltung (HfG)
ZKM | Karlsruhe

Supported by



Staatliche Hochschule
für Gestaltung Karlsruhe 

subject of sustainability in his contribution “Beyond Meat and other Unsustainable Food”.

In “Future Design Thinking”, creative heads from all over the world will present a new positive and critical perception of our world – a “poetry of science and technology”, which creates new intersubjective realities and new chances and opportunities and goes beyond the imitation of life as we know it.

The detailed programme of the symposium and the artists and work of the exhibition can be found here: www.beyond-festival.com

Press Information

September 2016

3D Festival BEYOND 2016

Symposium

Location

ZKM | Karlsruhe
Karlsruhe University of Arts and Design

Duration

Sept. 28–oct. 02, 2016

Press Conference

Tue., Sept. 27, 2016 at 11 a.m.

Press Contact

Dominika Szope
Head of Department Press and
Public Relations
Tel: +49 (0)721 / 8100 – 1220

Regina Hock
Assistant Press and Public
Relations
Tel: +49 (0)721 / 8100 – 1821

E-Mail: presse@zkm.de
www.zkm.de/presse

ZKM | Center for Art and Media
Karlsruhe
Lorenzstraße 19
76135 Karlsruhe
Germany



Partner

Hochschule für Gestaltung (HfG)
ZKM | Karlsruhe

Supported by



Staatliche Hochschule
für Gestaltung Karlsruhe 