

March 9 – May 10, 2015

AppArtAward 2015 at ZKM | Karlsruhe Request for Submission

This year the AppArtAward is to celebrate its fifth anniversary: Since 2011, the ZKM and the CyberForum e.V. have awarded this internationally unique prize for artistic apps. Once again, latest technological developments are sought in the field of mobile applications, the artistic character of which goes beyond user-oriented applications. The Special Award *Crowd Art* will be presented for its thematic relevance, as well as the *Award for Artistic Innovation*. This year's Special Awards will also focus on the fields of *Sound Art* and *Game Art*. Each award is endowed with €10.000.

Artists, designers and developers from all over the world are invited to submit their developments from March 9 till May 10, 2015.

Award for Artistic Innovation to the sum of €10.000

This general category is directed at all creative, innovative App-developments that use the medium's full scope for artistic design.

With the category Special Awards, the AppArtAward focuses on contemporary, technological developments:

The Special Award *Crowd Art* to the sum of €10.000

Crowd Art refers to both deterritorialized, networked *Cloud Computing* as well as to the collective creativity which this makes possible. It designates the shift from the analog age of production (mass merchandise through to machines, mass culture etc.) to the age of digital distribution (data, media, personalization: the mass as a collective of individuals). Apps on terminal devices are the global testing stations for this new art form.

The Special Award *Sound Art* to the sum of €10.000

This refers to developments that experiment with the medium of sound. *Sound Art* means all developments in which sounds are processed artistically. Here, the productions may be diverse: whether data are sonified, audiovisual works created, or innovative DJ Tools applied – the possibilities of combining music and Apps are numerous. New technologies accompany perceptual transformations of sound, space, time, movement and form. The Special Award *Sound Art* seeks to do justice to this development. It responds to the diverse possibilities resulting from the interaction of App and sound.

Press Information

March 2015

AppArtAward 2015
Request for Submissions

Duration
March 9 – May 10, 2015

Awards Ceremony
Fri, July 10, 2015

Location
ZKM | Karlsruhe

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Partner of the AppArtAward



Partner of ZKM



Special Award for *Game Art* to the sum of €10.000

Game Art is directed at all independent app developers who work at innovative, critical and/or subversive computer games and hence use this medium as an artistic form of expression.

Further information for participants may be found at:

www.app-art-award.org

The presentation of the AppArtAward is scheduled for Friday, July 10, 2015, at the ZKM | Karlsruhe.

The ZKM has been presenting the first AppArtAward worldwide together with partners from the fields of economics and science since 2011. Awards will go to best works of art in App format to have distinguished themselves as advanced artistic software solutions. The reactions in politics and society, as well as a pronounced media resonance in ARD and ZDF, in Deutschlandfunk or in well-known print media, such as *The Art Newspaper* show the establishment of the AppArtAward as an internationally oriented innovative event. Furthermore, the award's presentation also shows that we have succeeded in launching the event as a special forum of IT technology, economy, science and culture.

The AppArtAward highlights are currently on tour as an exhibition, and may be viewed in Cuba as well as in Mexico City. Recent requests by international institutions testify to the increasing interest in innovative developments in this artistic field, which is set to exert a significant influence in the future.

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